

INSTITUTE OF MANAGEMENT STUDIES

IMS Utsava **Pratibha**

VIBRANT 2011
21st – 23rd, April

Break ke Baad -Ad Mad Show

It is an advertisement making competition. Students' team has to write a TV Ad script and in act on that. Topic would be given on the spot.

Rules & Regulations

1. Each team will comprise minimum 3 and maximum 5 members.
2. 15 minutes will be given for the script.
3. Each team has to act on its script.
4. 2 minute will be given for this purpose.
5. A bell will ring after one minute. It means team should wind up its performance within 30 seconds.
6. Ad duration should not exceed from its time. If it exceeds, there will be negative marking.

Date of the Event – 21st April, 2011

Event Co-ordinator – Dr. Sangeeta Tripathi - 9899752601.